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I CLAIM:

- 1. A method of making a workpiece having regions of different ductility, the method comprising the steps of:
- coating opposite faces of a flat sheet-metal workpiece of low ductility;
- stripping the coating from the faces in one region of
 the workpiece while leaving the coating on the faces in another
 region of the workpiece;
- deforming the workpiece into a three-dimensional profile; and
- heating and thereby hardening only the one uncoated region of the workpiece while not significantly heating the other coated region of the workpiece.
 - 2. The method defined in claim 1 wherein the flat sheet-metal workpiece is coated by galvanizing.
 - 3. The method defined in claim 1 wherein the coating is stripped by brushes.

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- 4. The method defined in claim 1 wherein the steps of deforming and heating take place simultaneously.
- 5. A method of making a motor-vehicle B-column having regions of different ductility, the method comprising the steps of:
- cutting a flat plate workpiece from a strip of sheet steel of low ductility;
- hot coating opposite faces of the plate workpiece with zinc;
- stripping the zinc coating from the faces in one region
 of the workpiece while leaving the coating on the faces in
 another region of the workpiece;
- deforming the workpiece into a three-dimensional profile; and

heating and thereby hardening only the one uncoated region of the workpiece while not significantly heating the other coated region of the workpiece.